

## 2006 General Election Tracking

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### *Overall Mood*

	<u>%</u>
Right Direction.....	59
Wrong Track .....	30
Undecided.....	11

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**Q.2** Generally speaking, do you think things in Maryland are moving in the right direction or do you feel things are pretty seriously off on the wrong track?

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### *Favorable Ratings*

	<u>Favorable</u> %	<u>Unfavorable</u> %	<u>Net favorable</u> %	<u>Hard recognition</u> %
Cardin.....	49	33	+16	82
Ehrlich.....	54	39	+15	93
Steele.....	51	39	+12	90
O'Malley.....	49	38	+11	87
Schaefer.....	40	47	-7	87
Bush.....	37	57	-20	94

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**Q.3** Now I am going to read you the names of several people. For each one, please tell me if you have a favorable or an unfavorable impression. If you don't recognize the name, don't be afraid to say so.

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## Favorability and Recognition Ratings (1/04 Survey) (Historical Trend)

<u>Rating</u>	<u>Favorable</u> %	<u>Unfavorable</u> %	<u>Net Favorable</u> %	<u>Recognition</u> Hard %	<u>Soft %</u>
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### Michael Steele

<b>10/06</b> .....	<b>51</b> .....	<b>39</b> .....	<b>12</b> .....	<b>90</b> .....	<b>98</b>
1/04 .....	41 .....	9 .....	32 .....	50 .....	58
1/03 .....	35 .....	8 .....	27 .....	43 .....	57
7/02 .....	13 .....	5 .....	8 .....	18 .....	27

### Martin O'Malley

<b>10/06</b> .....	<b>49</b> .....	<b>38</b> .....	<b>11</b> .....	<b>87</b> .....	<b>97</b>
1/04 .....	59 .....	9 .....	50 .....	68 .....	76
1/03 .....	57 .....	7 .....	50 .....	64 .....	72
7/02 .....	55 .....	6 .....	49 .....	61 .....	70
1/02 .....	50 .....	4 .....	46 .....	54 .....	65
1/01 .....	51 .....	3 .....	48 .....	54 .....	60

### William Donald Schaefer

<b>10/06</b> .....	<b>40</b> .....	<b>47</b> .....	<b>(-7)</b> .....	<b>87</b> .....	<b>97</b>
1/04 .....	65 .....	21 .....	44 .....	86 .....	93
1/03 .....	67 .....	23 .....	44 .....	90 .....	94
7/02 .....	65 .....	23 .....	42 .....	88 .....	94
1/02 .....	60 .....	27 .....	33 .....	87 .....	94
1/01 .....	67 .....	20 .....	47 .....	87 .....	93

### Bob Ehrlich

<b>10/06</b> .....	<b>54</b> .....	<b>39</b> .....	<b>15</b> .....	<b>93</b> .....	<b>99</b>
1/04 .....	64 .....	23 .....	41 .....	87 .....	95
1/03 .....	65 .....	18 .....	47 .....	83 .....	93
10/02 .....	51 .....	32 .....	19 .....	83 .....	92
9/02 .....	48 .....	27 .....	21 .....	75 .....	88
7/02 .....	47 .....	14 .....	33 .....	61 .....	75
1/02 .....	29 .....	9 .....	20 .....	38 .....	48
1/01 .....	31 .....	7 .....	24 .....	38 .....	48

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### *Confidence in Elections*

<u>Degree of Confidence</u>	<u>%</u>
Very confident .....	42
Somewhat confident .....	46
Not at all confident .....	9
Not sure .....	3

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**Q.4** When you think about the upcoming elections in Maryland, how confident are you that your vote and other votes cast will be counted accurately?

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### *Options for Those Without Confidence (N=68)*

<u>Options</u>	<u>%</u>
Vote absentee .....	19
Vote at polling place.....	74
Not vote at all .....	1
Other.....	-
Not sure .....	6

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**Q.5** *(If not confident)* **If you are not confident about this year's voting process in Maryland, what are you likely to do:**

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### *Elections*

<u>Rating</u>	<u>Final</u> %	<u>9/06</u> %	<u>7/06</u> %	<u>11/05</u> %	<u>4/05</u> %	<u>1/05</u> %	<u>1/04</u> %
O'Malley/Brown .....	46	49	46	48	45	40	42
Ehrlich/Cox .....	45	42	38	33	39	40	39
Undecided.....	8	9	16	18	16	20	18
Boyd/Madigan.....	2	N/A	N/A	N/A	N/A	N/A	N/A
Net O'Malley.....	+1	+7	+8	+15	+6	-	+3

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**Q.6** If the general election for Governor were being held today and the candidates were: [(Bob Ehrlich and Kristen Cox, the Republicans), or (Martin O'Malley and Anthony Brown, the Democrats)], or (Ed Boyd and James Madigan, the Greens)] for whom would you vote?

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	<b>Final</b>			<b>9/06</b>		
	Support %	Lean %	Comb %	Support %	Lean %	Comb %
O'Malley .....	46	1	47	49	1	50
Ehrlich .....	45	1	46	42	2	44
Boyd .....	2	-	2	N/A	N/A	N/A
Undecided.....			5			6

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- Q.6** If the general election for Governor were being held today and the candidates were (*rotate*): [(Bob Ehrlich and Kristen Cox, the Republicans), or (Martin O'Malley and Anthony Brown, the Democrats)], or (Ed Boyd and James Madigan, the Greens)] for whom would you vote?
- Q.7** Well, do you lean towards one of the candidates? (*Read and rotate*): [Ehrlich or O'Malley, or Boyd]?

# 2006 General Election Tracking

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## Governor

*(Candidate Strength of Support)*

**Ehrlich** **10/06**  
%

Mind made up..... 90  
Could be persuaded ..... 10  
Not sure ..... -

**O'Malley** **10/06**  
%

Mind made up..... 81  
Could be persuaded ..... 18  
Not sure ..... 2

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**Q.8** *(If Ehrlich, or O'Malley, or Boyd in Q.6)* **When it comes to your support of (Ehrlich/O'Malley/Boyd), would you say you have firmly made up your mind, or could you be persuaded to vote for somebody else?**



## 2006 General Election Tracking

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### Senate Horse Race

*(Combined Support)*

<u>Rating</u>	<u>Support</u> %	<u>Lean</u> %	<u>Combine</u> %
Steele .....	41	2	43
Cardin .....	48	1	49
Zeese.....	2	-	2
Completely undecided .....	-	-	5

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**Q.9** And if the general election for U.S. Senate were being held today and the candidates were (*rotate*): [Michael Steele the Republican, Kevin Zeese the Green, (and) Ben Cardin the Democrat], for whom would you vote?

## 2006 General Election Tracking

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### Steele vs. Cardin

*(Not Including Leaners)*

<u>Rating</u>	<u>Final</u>	<u>9/06</u>	<u>7/06</u>	<u>11/05</u>
	%	%	%	%
Steele .....	41	40	36	32
Cardin .....	48	51	47	43
Zeese.....	2	N/A	N/A	N/A
Undecided/Not sure .....	9	9	17	24
Cardin Margin .....	+7	+11	+11	+11

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# 2006 General Election Tracking

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## U.S. Senate

*(Candidate Strength of Support)*

<u>Steele</u>	<u>10/06</u>
	%
Mind made up.....	82
Could be persuaded .....	17
Not sure .....	1

<u>Cardin</u>	<u>10/06</u>
	%
Mind made up.....	83
Could be persuaded .....	17
Not sure .....	1

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**Q.11** *(If Steele, or Cardin, or Zeese in Q.9)* **When it comes to your support of (Steele/Cardin/Zease), would you say you have firmly made up your mind, or could you be persuaded to vote for somebody else?**

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### Rolle vs. Gansler in 2006

*(With Leaners)*

<u>Rating</u>	<u>Final</u> %	<u>9/06</u> %
Scott Rolle .....	27.....	26
Doug Gansler.....	54.....	54
Undecided/Not sure .....	19.....	20
Gansler Margin.....	+27 .....	+28

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**Q.12** And if the general election for Attorney General were being held today and the candidates were *(rotate)*: [(Scott Rolle, the Republican), or (Doug Gansler, the Democrats)], for whom would you vote?

**Q.13** Well, do you lean toward one of the candidates? *(Read and rotate)*: [Rolle or Gansler]?

## 2006 General Election Tracking

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### Elections (With Leaners)

<u>Rating</u>	<u>Final</u> %	<u>9/06</u> %
Anne McCarthy .....	32 .....	29
Peter Franchot.....	54 .....	54
Undecided/Not sure .....	14 .....	17
Franchot Margin .....	+22 .....	+25

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- Q.14** Finally, if the general election for Comptroller were being held today and the candidates were (*rotate*): [(Anne McCarthy, the Republican), or (Peter Franchot, the Democrat)], for whom would you vote?
- Q.15** Well, do you lean toward one of the candidates? (*Read and rotate*): [McCarthy or Franchot]?

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### *Campaign Themes*

<u>Rating</u>	<u>Agree</u> %	<u>Disagree</u> %	<u>Not sure</u> %
Mayor O'Malley should not be Governor because he has left so many problems unsolved in Baltimore .....	40	52	8
<i>Asked 11/05</i> .....	29	48	23
Bob Ehrlich, even though he comes from modest roots, more often than not sides with large business interests, not ordinary people .....	49	42	9

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**Q.16** I am going to read several statements. For each one, please tell me if you agree or disagree.

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### *Comparisons: Cardin vs. Steele*

	Cardin	Steele	Both (Vol.)	Neither (Vol.)	Don't know
	%	%	%	%	%
Is a strong leader.....	42	41	3	3	11
Would stand up for issues important to African-Americans.....	34	49	4	2	11
Is most knowledgeable on issues.....	50	34	3	2	12
Understands the problems of people like you .....	44	41	2	3	10
Would be independent of special interests.....	41	43	1	3	12

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**Q.17** Regardless how you may vote for U.S. Senate, let me ask you to compare Ben Cardin and Michael Steele head-to-head on a number of attributes. For each one, just tell me in your own opinion which man it better describes.

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### *National Trends: Impact of Bush on Congressional Elections*

<u>Rating</u>	<u>%</u>
Agree .....	53
Disagree.....	43
Not sure .....	3

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**Q.18** Some people say it is important to elect more Democrats to Congress this fall to help fight President Bush from pursuing his policies and programs. Do you agree or disagree?